

FORM OF PROXY CARD



PO Box 211230, Eagan, MN 55121-9984



VOTE ONLINE

1. Read the proxy statement.
2. Follow the simple instructions.



VOTE BY PHONE

1. Read the proxy statement and have the proxy card at hand.
2. Call toll-free: 866-210-4338
3. Follow the simple instructions.



VOTE BY MAIL

1. Read the proxy statement.
2. Check the appropriate box(es) on the reverse side of the proxy card.
3. Sign, date and return the proxy card in the envelope provided.

INNOVATOR ETFs® TRUST
FUND NAME PRINTS HERE
PROXY FOR THE SPECIAL MEETING OF SHAREHOLDERS TO BE HELD FEBRUARY 24, 2026
THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF TRUSTEES

The undersigned shareholder of the above-referenced Fund (the "Fund") hereby appoints each of H. Bruce Bond, John Southard, and Kathy Meyer, collectively or individually, as his or her attorney-in-fact and proxy, with the power of substitution of each, to vote and act with respect to all shares of the Fund, which the undersigned is entitled to vote at the Special Meeting of Shareholders to be held on February 24, 2026 at 9:00 a.m. Central Time (together with any postponements or adjournments, the "Special Meeting") at the offices of Innovator Capital Management, LLC ("Innovator") at 200 W. Front Street, Wheaton, Illinois 60187.

The attorneys named will vote the shares represented by this proxy in accordance with the choice made on this ballot. **IF THIS PROXY IS PROPERLY EXECUTED BUT NO CHOICE IS INDICATED AS TO THE PROPOSALS, THIS PROXY WILL BE VOTED "FOR" THE PROPOSALS. DISCRETIONARY AUTHORITY IS HEREBY CONFERRED AS TO ALL OTHER MATTERS AS MAY PROPERLY COME BEFORE THE ANNUAL MEETING OR ANY ADJOURNMENT THEREOF.**

CONTROL NUMBER

AUTHORIZED SIGNATURE(S)

This section must be completed for your vote to be counted.

Signature(s) and Title(s), if applicable

Sign in the box above

Date _____

Note: Please sign exactly as your name(s) appear(s) on this proxy card. If signing for estates, trusts, or other fiduciaries, your title or capacity should be stated and where more than one name appears, a majority must sign. If shares are held jointly, one or more joint owners should sign personally. If a corporation, the signature should be that of an authorized officer who should state his or her title.

Important Notice Regarding the Availability of Proxy Materials for the Special Meeting of Shareholders to be held on February 24, 2026.

The Proxy Statement for this Meeting is available at <https://proxyvotinginfo.com/p/innovatoretfs2026>

**YOUR VOTE IS IMPORTANT NO MATTER HOW MANY SHARES YOU OWN.
PLEASE CAST YOUR VOTE *TODAY!***

YOUR SIGNATURE IS REQUIRED FOR YOUR VOTE TO BE COUNTED.

IF YOU ARE NOT VOTING BY PHONE OR INTERNET, PLEASE SIGN AND DATE THIS PROXY CARD ON THE REVERSE SIDE AND RETURN IT PROMPTLY IN THE ENCLOSED ENVELOPE.

Please detach at perforation before mailing.

This proxy is solicited on behalf of the Board of Trustees. It will be voted as specified.

If no specification is made, this proxy shall be voted "FOR" the proposals.

The Board of Trustees has voted in favor of all the proposals and recommends that you vote "FOR" all the proposals.

TO VOTE, MARK BOX(ES) BELOW IN BLUE OR BLACK INK AS FOLLOWS:

- | | FOR | AGAINST | ABSTAIN |
|---|--------------------------|--------------------------|--------------------------|
| 1. To approve a new investment advisory agreement by and between the Innovator ETFs® Trust (the "Trust") on behalf of each Proposal 1 Fund (as listed in the enclosed Notice of Special Meeting) and Innovator (the "New Agreement").
<i>(Shareholders of each of the Proposal 1 Funds, as listed in the enclosed Notice of Special Meeting, voting separately).</i> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. To elect fourteen (14) nominees to the Board of Trustees of the Trust
<i>(Shareholders of the Proposal 2 Funds listed in the enclosed Notice of Special Meeting voting collectively).</i> | FOR
ALL | WITHHOLD
ALL | FOR ALL
EXCEPT* |
| (01) Cheryl K. Beebe | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (02) Dwight L. Bush | | | |
| (03) Kathryn A. Cassidy | | | |
| (04) John G. Chou | | | |
| (05) Joaquin Delgado | | | |
| (06) Eileen H. Dowling | | | |
| (07) Lawrence Hughes | | | |
| (08) John F. Killian | | | |
| (09) Steven D. Krichmar | | | |
| (10) Michael Latham | | | |
| (11) Lawrence W. Stranghoener | | | |
| (12) Gregory G. Weaver | | | |
| (13) Brian J. Wildman | | | |
| (14) James A. McNamara | | | |

*Instruction: To withhold authority to vote for any individual nominee(s), mark the FOR ALL EXCEPT box and write the nominee(s) number(s) on the line below.
